

# The Institute of Professional Training®

T/A Kadenza Consultancies Ltd

**FÁS/EI REGISTERED**

## Local Governance Training Seminar

### **“Effective Representations through Radio, TV, Press, Facebook, Twitter”**

***Friday 8<sup>th</sup> - Sunday 10<sup>th</sup> July ‘11***

**Silver Tassie Hotel, Letterkenny**

**Co. Donegal (074 9125619)**

**PLEASE CIRCULATE TO ELECTED MEMBERS**

#### **Friday 8<sup>th</sup> July ‘11**

6.00 pm. Registration / Effective Communications

#### **Saturday 9<sup>th</sup> July ‘11: Registration 9.30am**

10.00am onwards

- 1) Local Radio and the Councillor
- 2) Local Press and the Councillor
- 3) Effective Communications
- 4) Panel Discussion

Tea /Coffee 11.15

LUNCH 1.00-2.00

**Training Seminar Administrator: David Walsh, BA, MBA, Dip P.A., Past President of IITD.**

**Speaker; David Walsh, BA, MBA,**

#### **Sunday 10<sup>th</sup> July ‘11**

10.00 am. **Councillor Networking**

Seminar fee: € 145

Booking: Bookings for the Seminar must be made in advance to:

**Ms. Carol Johnson, Secretary,**

Kadenza Consultancies Ltd.,

PO Box 97, GPO, Clonmel, Co. Tipperary

**087 6281261 email: [kadenzaconsultancies@gmail.com](mailto:kadenzaconsultancies@gmail.com)**

Seminar Organisers: The Seminar organisers reserve the right to change any of the details of this programme to facilitate the safe and efficient running of this event.

**Institiúid Um Thraenáil Ghairmiúil®**